

2019 Aldermere Farm's Art Show & Sale

June 2019

Dear Artist,

It's time to register for **Aldermere Farm's Art Show and Sale!** The sale will be held **Saturday, August 10 from 9:00-4:00 and Sunday August 11 from 11:00-2:00.**

Proceeds from the event support Maine Coast Heritage Trust's Aldermere Farm preserve and its agricultural programs. You may choose to give 30% or 100% of the profits from the sale of your artwork.

The theme of the show is Aldermere Farm and the coastal lands that Maine Coast Heritage Trust works to preserve. We are looking for artwork that portrays the **Belted Galloway cattle, Aldermere Farm scenery, Erickson Fields Preserve and Maine coastal scenes.**

Artwork will be on display at the main farmhouse "gallery" on Friday, August 9 for Aldermere Farm's Appreciation Night for donors and volunteers (invitation only event), and then during the Art Show and Sale (open to the public) from on Saturday August 10th and Sunday August 11th.

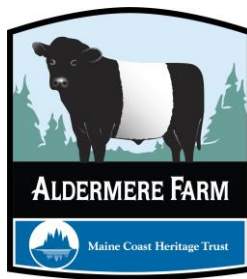
Need inspiration? Come to the farm for plein air painting! Setup an easel along Russell Avenue to paint the Belties in the pastures or take a stroll down one of our walking trails for picturesque views of the ocean and Lily Pond. Trail maps are available at our office located at 70 Russell Ave in Rockport.

By **Friday, July 26** please return the enclosed registration form with an inventory list of your artwork. Save this letter! On the back is a quick reference guide for participating artists. As always, do not hesitate to contact me with any questions.

Happy Summer!

Joelle Albury
Outreach & Office Manager
(207) 236-2739 | jalbury@mcht.org

P.S. Volunteers make this event possible! If you would like to assist, please contact me.



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PLEASE READ THE FOLLOWING CAREFULLY

Artwork:

- **Due to limited space**, we will accept a limited number of pieces to hang on a first-come, first-served basis. We will notify you if we have reached our limit and cannot accept more pieces.
- **Art for the Wall** – Maximum of 10. Must be originals (in oil, acrylic, watercolor, pencil, pastel or felt) or photographs. Please frame each piece and use wire hangers only.
- **Bin Pieces** – Maximum of 15. Must be matted and/or in protective plastic sleeves. Provide your own bin for display.
- **Theme** – Artwork must portray the Belted Galloway herd, Aldermere Farm, Erickson Fields Preserve, or Maine coastal scenes. Artwork that does not follow the theme may not be displayed. Please do not hesitate to contact Joelle (236-2739, jalbury@mcht.org) with questions.
- **Inventory List** – No changes can be made to your inventory list after **Friday, July 26**. We cannot accommodate adding new pieces at short notice. Thank you for understanding!
- **Important Notice** – Aldermere Farm and Maine Coast Heritage Trust are not responsible for any damage incurred to artwork while it is on location at the Farm.

Prices & Commission:

- **Prices** — Artists set the prices and sales tax should be incorporated. Rounded numbers are helpful!
- **Commission** — You may choose to donate 100% of the proceeds to Aldermere Farm or give a 30% commission to Aldermere Farm. If you choose to give 30%, then you will be paid 70% from the sale of your artwork. Example: A piece is sold for \$100. Aldermere Farm keeps \$30 and the artist receives \$70.
- **Checks** — Checks for sold artwork will be mailed to artists about two weeks after the show from our main office.

Delivering & checking in artwork:

- Deliver art **Tues., Aug. 6** or **Wed., Aug. 7, 8:30 am - 3:30 pm** at the main barn, 20 Russell Ave., Rockport.
- Do not drop off artwork on the weekends, after hours, or at the Aldermere office.
- **Important: During drop off, check in with a volunteer/staff member to check your pieces against your inventory sheet.** Please address any specific questions, concerns, or instructions before dropping off your art.
- Bring your own bin to display pieces that will not be hung on the wall.
- Label any packaging material/boxes that you want returned to you.

Picking up unsold artwork:

- Pick up unsold pieces **Sunday, August 11 at 2:30 pm** or **Monday, August 12 at 9:00 am**.